WHNS - EEO Public File Report

In compliance with the Equal Employment Opportunity rules of the Federal Communications Commission, WHNS submits the following FCC EEO Public File Report. This report, required by 47 C.F.R. section 73.2080c(6), is filed on the WHNS website and in the WHNS Public File and consists of three (3) parts as follows:

- 1. A form for each job vacancy filled by the station from August 1, 2009 to July 31, 2010 entitled the **"Recruitment Sources Report"** which includes the following information:
 - *A list of all job vacancies filled by the station employment unit during this reporting period, identified by job title.
 - *The Recruitment Sources used to fill those job vacancies, identified by name.
 - *The Recruitment Source referring the hiree for each job vacancy.
- 2. A second form entitled "Interviewee Records Report" listing the following information:
 - *Each Recruitment Source listed by name, contact name, address and phone number.
 - *The total number of persons interviewed for job vacancies between August 1, 2009 to July 31, 2010.
- 3. A brief description of Recruitment Initiatives.

WHNS Recruitment Sources Report

In compliance with the Equal Employment Opportunity rules of the Federal Communications Commission, WHNS submits the following FCC EEO Public File Report. This report, required by 47 C.F.R. section 73.2080c(6), is filed on the WHNS website and in the WHNS Public File.

Reporting of Information Relative to Job Vacancies Filled by WHNS for the Period of August 1, 2009 to July 31, 2010, For the period of August 1, 2009 to July 31, 2010, WHNS filled the following job vacancies as defined by the FCC EEO rules.

YTD Recruiting Sources Report Job Vacancies: August 1, 2009 to July 31, 2010

Recruiting Sources	Accounting Manager	Weather Anchor	Anchor/Multimedia Journalis!	AnchorMultimedia	ProducesMultimedia Journalist	Ancher/Multimedia	Reporter	Meteorologist	Assoc Producer	Multimodia Journalist	Moltimedia Journalisi	Anchor/Reporter	Anchor/Multimedia Journalist	Account Executive	<u>Sales</u> <u>Assistant</u>	<u>Multimedia</u> Journalist	ĺ
(Pus ton Files Date)	9/9/09	9/26/09	10/12/09	10/12/09	10/12/09	10/12/09	10/26/09	12/4/09	\$2 <i>171</i> 09	12/26/09	12/28/2009	1/14/10	1/18/10	4/1/10	6/1/10	6/3/10	
	RSIO X HS	SRS/OX HS	RS/O X HS	S RS/Q X HS	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS	RSIO X HS	RS/O X HS	RS/O X HS	RS/Q X HS	ì
AAJA - Asian American Journalists Assoc. Art Institute of Atlanta		1										1		1			1
AWRT Career Line	x		х	l x	l x	×	x	X	×	x	×	x	l x	x	x	×	1
National Association of Black Journalists											1						1
National Association of Broadcasters		1	i					1								Į	1
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Society of Broadcast Engineers		1	1				1										1
South Carolina Broadcasters Association	×		х	x	×	×	X	X	×	X	×	×	×	×	x	×	1
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Spots-N-Bots			1				1						1				1
Television Bureau of Advertising																	ţ
Broadcasting & Cable Magazine						1		Į.	1			Į.	1				ŧ
Television Week (Electronic Media)	х х	x x	x x	l x x	l x x	l x x	x x	x x	x x	x x	x x	x x	x x	x x	хх	x x	Į
Bob Jones University	â â	x̂ x̂	l â â	l û û	l û û	â â	l x x	x x	x x	x x) x x	X X	x x	l x x	x x	j x x	1
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Clanson University	x x	x x	х х	хх	X X	х х	x x	хх	X X	X X	хх	X X	x x	X X	X X	x x	1
Furman University	X X	X X	X X	X X	X X	X X	X X	X X	X X X X	X X	X X	X X X X	x x x x	X X X X	X X X X	X X	1
£knestone College Greenville County Workforce Development	x x x x	X X	X X	X X	X X	X X	X X X X	x x	x x	l x x	1 â â	l â â	l â â	l x x	x x	xx	1
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Greenvilla Urban League	x x	x x	x x	x x	x x	x x	x x	x x	x x	x x	x x	x x	x x	X X	x x	X X	1
Isothermal Community College	x x	x x	X X	x x	X X	X X	хх	X X	X X	X X	X X X X	X X	X X	XX	X X	X X	1
ITT Technical Institue	X X	× ×	X X	X X	x x	X X	x x	X X	x x	X X	* *	X X	^	1 ^ x	^	l ^ ŝ	1
Lander University Newberry College	x x̂	l x x̂	l x x̂	l x x̂	l x x̂	x x̂	x x̂	x x	x x	x x	l x x	x x	l x x	x x	χχ	x x	1
North Greenville College	x x	x x	X X	x x	l x x	x x	x x	x x	х х	X X	x x	x x	x x	x x	x x	x x	1
North Greenville College	х х	XX	хх	x x	x x	x x	x x	x x	х х	X X	X X	x x	X X	x x	X X	X X	1
South Carolina Job Service	, х	X	x x	x x	x x	x x	x x	x x	x x	x x	x x	x x	1 x x	x x	x x	l x x̂	1
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Spartanburg Technical College	x x	l x x	x x	x x	l x x	x x	X X	x x	x x	x x	X X	X X	XX	l x x	x x	x x	
Tri-County Technical College	x x	x x	x x	x x	x x	хх	хх	x x	хх	X X	x x	x x	X X	x x	X X	X X	1
University of South Carolina-Sparlanburg	X	l , š	X X	x x	X X X X	x x	x x	x x	X X	X X	x x	x x	X X	X X	X X X X	X X	1
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b-roll.net														Į.		1	1
602 Communications											l		l		,	1 .	1
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Internal Candidate			1	·	1 "	. "				i			1	1	1	1	
Networking/Walk-In		HS	I	1	1	I			1	1	I		1	I	I	I	ŧ
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RSIO-Requesting Sources/Organizations that requested and received the job vacancy notice.

X= Represents All Recruiting Sources that received the job vacancy notice.

HS=Reloration Source

HS=Recuriting Source that referred thiese.

RIRER-trice was referred by housely Referration player Referration for the recruitment source process was followed and then the position was filled internally.

IP = Internal Promotion = Ihis only applies for those job vacancies where the recruitment source process was followed and then the position was filled internally.

WHNS INTERVIEWEE RECORDS REPORT

Job Vacancies: August 1, 2009, through July 31, 2010

This Report lists all Recruitment Sources and the total number interviewees referred by each Rerultment Source during this reporting period.

# Intervi	iewees	Referral Sources									
		Name	Contact Name/Title*		Fax	Address1			State		E-mail Address
		AAJA - Asian American Journalists Assoc.	Albert Lee			Professional Programs Coordinator		San Francisco		94102	post@aaia.org
			Nicole Langton			6600 Peachtree-Dunwoody Road		Atlanta		30328	nlangton@aii.edu
			Alicia Edison/Administrator			1595 Spring Hill Road, Suite 330		McLean		22182	awrt.org site -to list page online
		National Association of Black Journalists	Warner Williams			8701-A Adelphi Road		Adelphi			nabj.org-to list page online
		National Association of Broadcasters	on line job listing			Employment Clearhouse		Washington		20036	nab.org
			Job Bank Coordinator			Career & Opportunity Exchange		Washington			jobbank@nahj.org
		National Society of Black Engineers	Administrative Team			1454 Duke Street		Atexandria		22314	www.nsbe.org - list on-line only
			Scott Jones			9247 N. Meridian St., Suite 305		Indianapolis		46260	kjones@sbe.org
-			on line job listing			USC College of Journalism		Columbia		29212	SCBA.net-to list
			Brittany Young		828.253.4682			Asheville		28802	byyoung@ashevill.gannett.com
			Autumn Moon		864.298.4019			Greenville		29602	helpwanted@greenvillenews.com classified.lineads@shi.com
			Nancy Mullinax/594-6325		864.594.6349			Spartanburg		29304 13790	alice@spolsndols.com
			Classified Dept/ Dai			167 Oakdale Road		Johnson City			
,	for job vacanci		Classified Dept			TV8 Web Page	3 East 54th Street	New York		10022 90036	tvb.org - to list on line katie.rosa@reedbusiness.com
		Broadcasting & Cable Magazine	Katie Rosa			5700 Wilshire Blve, Suite 120		Los Angeles		90048	Classifieds@TVWeek.com
		Television Week (Electronic Media)	Susan Moss			6500 Wilshire Blvd, Suite 2300		Los Angeles		29204	rutherk@benedict.edu
•		Benedict College	Karen Rutherford			Career Placement Office	1600 Harden Street	Columbia		29204	cwen@bju.edu
		Bob Jones University	Casey Wren			Dept Head/Radio & Television		Greenville		29115	akeem.bonepart@claflin.edu
		Claffin University	Akeem Boneparte	803.535.5466				Orangeburg Clemson		29634	seddie@clemson.edu
		Clemson University	Eddie Smith			Internship & Placement Office		Greenville		29613	career.services@furman.edu
		Furman University	John Barker			Director, Career Services	3300 Poinsett Highway	Gaffnev		29340	ileaks@limestone.edu
		Limestone College	ileka Leaks			Director, Career Services	1115 College Drive	Greenville		29601	rcartisle@greenvillecounty.org
•		Greenville County Workforce Development	Rachael Carlisle			301 University Ridge, Ste 1500	P.O. Box 5616	Greenville		29670	www.greenvilletech.com (to post)
		Greenville Technical College	Belly Vaughn			Career Placement Office	P.O. BUX 3016	Greenville	SC		btheis@urbanleagueof the upstate.org
	•	Greenville Urban League	Brenda Theis/HR Director			15 Regency Hill Drive	P.O. Box 804	Spindale	NC		icoomes@isothermal.edu
•	•	Isothermal Community College	Jay Coomes			Career Placement Office	Six Independence Point	Greenville	SC	29615	bkwilliams@itt-tech.edu
•		ITT Technical Institue	Brian Williams			Career Services Specialist Career Placement Office	320 Stanley Avenue	Greanwood	SC		www.collegecentral.com/lander
•	,	Lander University	Deb Nygro			Director of Career Services	2100 College Street	Newberry	SC		travis.ballenger@newberry.edu
•		Newberry College	Travis Ballenger			Career Placement Office	7801 N. Tigerville Rd., Box 1892		SC		shur@shur.us
•		North Greenville College	Shurajit Gopal			Chair, Mass Communication Dept.	P.O. Box 1892	Tigerville	SC		LAHagin@ngc.edu
•		7	Linwood A. Hagin, PH.D. June Harden/Gloria Griffin			Altn: Greenville Work Force Center	PO Box 328	Greenville		29602	ggriffin@sces.org
•	•	South Carolina Job Service	Anna Haigfer			Career Placement Office	300 College Street	Orangeburg	SC		humanresources@scsu.edu
•	•	South Carolina State University	Yvonne Duckett			Director, Career Services Center	P.O. Box 1020	Central	sc		yduckell@swu.edu
•	•	Southern Wesleyan University	Kathy McKinzie		864.592.4792	Director, Career dervices Curio	P.O. Box 4386	Spartanburg	SC		mckinziek@sccsc.edu
•		Spartanburg Technical College Tri-County Technical College	Pamela Rice			Career Placement Office	P.O. Box 587	Pendleton	SC		jobplace@tctq.edu
•	•	University of South Carolina-Spartanburg	Cheryl Moore			Career Placement Office	800 University Way	Spartanburg	SC		cmoore@uscupstate.edu
•	•	Winthrop University	Mark S. Nortz			instructor-Dept of Mass Comm.	701 Oakland Avenue	Rock Hill	SC		nortzm@winthrop.edu
•	•	Women in Communications-Gvl Chapter	Myra Simmons			Greater Greenville Chapter	P.O. Box 5264	Greenville	ŞC	29606	msimmons@greenvillechamber.org
•		MediaLine.Com	Mark Shirstone			P.O. Box 51909	**	Pacific Grove	CA	93950	Medialine.com
•	•	Promax/BDA	Post on-line			9000 W/ Sunset Blvd	Suite 900	Los Angeles	CA	90069	promax.lv
•	8	TVJOBS.com	Mark Holloway		760.754.2115						tvjob.com
•	·	TVWEEK.com	Marc Abrams			6500 Wilshire Blvd, Suite 2300		Los Angeles	LA	90048	!vweek.com
•		b-roll.net	Kevin Johnson	202.486.8842		243 17th Street SE		Washingto	DC	20003	kev@b-roll.net
•	•	602 Communications	Graeme Newell	704,543,1426	407.540.9336	6839 Charter Hills Road		Charlotte	NC	28277	gnewell@602communications.com
•	6	meredilh.com									meredilh.com
•	4	foxcarolina.com									foxcarelina.com
	6	careerbuilder.com	Cynthia Swann	864.298.4191							
		mediabizjobs.com	John Stipe								jobs@mediabix.com
	•	Radio-Television News Directors Association (RTNDA)				4121 Plank Road #512		Fredricksburg	VA	22407	RTNDA.com
	5	industry/Employee Referral									
•	5	Internal Promotion									
•	•	Internal Condidate									

^{*}If contacts change during the reporting period, note date and name changes below. ITT Technical Institute contact changed from Rachel Glenn to Brian Williams on 1/18/2010

Internal Candidate

Networking/Walk-In

6 3

TOTAL

Privacy Notice: The FCC requires all stations to report the names of community organizations requesting job vacency information plus the contact person, address, and telephone number of each organization in an annual EEO Public Fie Report that is available to the general public. By requesting to be notified of job vacencies, you consent to the public disclosure of this information as required by the FCC.

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
Internship Program	31, 2010	5 students participated in the WHNS Internship Program. Interns worked in the News, Creative Services, Graphics Departments. These interns performed such duties as system editing/writing news stories, assisting photographers with equipment and lighting, weather graphics, assisting with sales activities, researching log discrepancies and human resources.	
Code of Business Conduct and Ethics Web-Based employee training program	August 1, 2009 - July 31, 2010	All new department heads, supervisors and employees participate in the Code of Business Conduct and Ethics webbased training program. This program reviews business practices and procedures, including an overview of equal employment opportunity regarding harassment and	Meredith Corporation's EEO & Employee Relations Department
Equal Employment Opportunity Training	August 1, 2009 - July 31, 2010	All new managers participate in Targeted Selection Interview training process. This training includes 6 hours web based training, and covers hiring and promoting the best candidate, legal interview questions, and techniques to comply with state and local laws prohibiting discrimination.	Meredith Corporation's Training Department
Establishment of Training Program	August 1, 2009 - July 31, 2010	Tuition Reimbursement program designed to allow employees to acquire skills to further their careers in broadcasting.	Meredith Corporation's Tuition Reimbursement Program
Equal Employment Opportunity Web- Based training program	August 1, 2009 - July 31, 2010	All new department heads, supervisors and employees participate in the Equal Employment Opportunity web-based training program. This program reviews discrimination and harassment based on race, religion, sex, national origin, color, age, disability, sexual orientation and other protected classes under the law.	Meredith Corporation's EEO & Employee Relations Department
WHNS Web Site	August 1, 2009 - July 31, 2010	WHNS web site instructs organization who wish to receive notification of job openings at WHNS-TV to contact the Personnel Administrator at WHNS-TV. The WHNS-TV address, phone and email address are listed for contact purposes.	www.whns.com
WHNS TV on-air announcements	August 1, 2009 - July 31, 2010	WHNS on air PSA announcement instructs organizations who wish to receive notification of job openings at WHNS-TV to contact the Business Office/Personnel Administrator at WHNS TV. The WHNS-TV address, phone number and email address are shown in the PSA s	WHNS - TV
Job Fairs, Career Fairs, Expos	April 13, 2010	WHNS department head and news producer (Leigh Champion/Accounting Manager, Marie Waxel/News Producer) manned the station's booth, and provided information about our station, at the annual South Carolina Broadcaster's Association Job fair. WHNS spoke with job seekers concerning current WHNS' current job vacancies, job requirements and how to apply. We collected approximately 100 resumes resulting in an internship for a college student.	South Carolina Broadcaster's Association
	August 6-8th 2009	NABJ Career Fair -Manager's from Meredith's corporate office, human resources, and news departments attended the 3.5 day convention and career fair on behalf of Meredith Corporation. During that time, they informed attendees about Meredith Corporation, current job opportunities at all the Broadcasting locations, and conducted critiques of their work.	National Association of Broadcasters

WHNS Recruitment Initiatives Report August 1, 2009 through July 31, 2010

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of	Co-Sponsor's (if applicable)
FOC Equal Opportunity Franciscoper	May 11, 2010	station personnel involved in Initiative WHNS department head, Leigh Champion attended the	
FCC Equal Opportunity Employment	May 11, 2010	,	
Vebinar		webinar "Navigating the FCC's Equal Employment Opportunity	
		Rules*.	
Programs sponsored by educational	August 8, 2009	News Anchor, Diana Watson read to students at Mauldin	
institutions relating to career opportunities		Elementary School to mark author Eric Carle's birthday.	
	October 13, 2009	12 steudents from Mauldin High School toured the WHNS	
		station and studio.	·
	November 24, 2009	*The total number of persons interviewed for job vacancies	
		between August 1, 2009 to July 31, 2010.	
	November 25, 2009	Weather Anchor, Kendra Kent, gave a presentation to East	
		End Elementary 4th grade classes. She discussed weather,	
		weather safety and severe weather.	
	January 12, 2010	20 students from Wade Hampton High School toured the	
	oundary 12, 2010	WHNS station and studio.	
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		The state of the s	1
	February 3, 2010	17 adults from the Newcomers of Greenville club toured the	
`		WHNS station and studio.	
	February 5, 2010	News Anchor Diana Watson participated in the Plain	1
	1 Goldary 0, 2010	Elementary School Career Day in Simpsonville to speak with	
		students about a career in broadcasting.	
			4
	February 11, 2010	17 adults from the Seneca Newcomers Group toured the	
		WHNS station and studio.	
	February 25, 2010	News Anchors, Cody Alcorn and Margartet Burnquist, spoke	1
	7 05/44/7 20, 2070	with students at South Fant Early Childhood and Education	
		Center in Anderson, SC.	
	March 10, 2010	20 students from Berea Middle School toured the WHNS	1
	March 10, 2010	station and studio.	
	March 26, 2010	News Anchor, Margaret Burnquist, particiapted as a guest	•
	1VIGIOTI 20, 2010	reader at Dacusville Elementary School for the Read Across	
		America Program.	
	March 9, 2010	Weather Anchors, Kendra Kent and Alexandra Wilson, talked	1
	181011 0, 2010	about weather and weather safety with question and answer	
		period at Easley/Powdersville Homeschool Group (Ages 2-5)	
		ponda at Europh ondoronio homosonosi Group (1968 2.0)	
	March 17, 2010	20 adults from the Leadership Laurens Group toured the	1
	Warut 11, 4010	WHNS station and studio.	
		THE STATE OF THE S	
	Manual 00 0040	IM-di-A-b- K-b- K-b- 12-b- Class Class	4
	March 26, 2010	Weather Anchor, Kendra Kent, visited Oakview Elementary	
		4th grade class. Gave a presentation on weather safety,	1
		discussed severe weather and a career in weather. Pleanty of	1
		questions were asked by the students.	4
	April 5, 2010	Weather Anchor, Kendra Kent, visted the Piedmont Lions	
		Club for a wuations and answer session on weather and	
		television. Short talk on severe weather and WHNS coverage	
		of weather and events.	1
	April 13, 2010	20 students from Reidville Middle School toured the WHNS	
		station and studio.	J

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
	April 15, 2010	An additional 20 students from Reidville Middle School toured the WHNS station and studio.	
	April 26, 2010	News Anchors, Dan Bubany, Lauren Elise and Alex Wilson, volunteered at the Celebrity Servers at Wades, a benefit for Miss Spartanburg Scholarship and the Children's Miracle Network.	
	May 12, 2010	15 students from Hillcrest High School toured the WHNS station and studio.	
	May 20, 2010	Weather Anchor, Kendra Kent, attneded Bryson Elementary School for a weather safety presentation to 5-6 year old students. Answered weather questions and demonstrated severe weather safety.	
	May 26, 2010	10 adults from the Newcomers of Seneca - forever Young group toured the WHNS station and studio.	
	June 1, 2010	12 students from Hunt Meadows Elementary School toured the WHNS station and studio.	
	June 30, 2010	12 students (16-19 years old) from the City of Spartanburg Summer Youth Institute Program toured the WHNS station and studio.	
	July 27, 2010	12 students (16-19 years old) from the Greenville Summer Youth Vocational Institute Program toured the WHNS station and studio.	
Participate in other activities designed to further the goal of disseminating information about opportunities in Broadcasting.	August 1, 2009	Anchor, Stephanie Maxwell participated as a celebrity judge for the Bi-Lo Championship BBQ cook off at the 6th annual Family Reunion at Heritage Park.	
·	October 1, 2009	News Anchor, Diana Watson, participated in the Beach Ball board Meeting. The foundation raises money for Communities in Schools, Miracle Hill Ministries Children's Programs and the SC Children's Theater.	
	October 9, 2009	News Anchor, Diana Watson, took part in kickball game for students at Oakview Elementary in Simpsonville.	
	November 3, 2009	News Anchor, Diana Watson, visited with Upstate Homeless Coalition and took a tour of a local shelter in Greenville.	
	November 6, 2009	News Anchor, Diana Watson, volunteered at Hootenanny, a fundrasier for Oakville Elementary in Simpsonville.	-
	November 9, 2009	News Anchor, Diana Watson, participated in the Beach Ball board Meeting. The foundation raises money for Communities in Schools, Miracle Hill Ministries Children's Programs and the SC Children's Theater.	
	November 18, 2009	News Anchor, Diana Watson, served on the adviosry board for Haravest Hope Food Bank.	
	November 22, 2009	News Anchor, Diana Watson, volunteered at Fall Challenge for Carolina Eleite Soccer Academy.	
	December 3, 2009	News Anchor , Diana Watson, was a lunch visitor at Oakview Elementary and sat with the students.	
	December 11, 2009	News Anchor, Diana Watson, rang the bell and collected donations for the Salvation Army.	
	January 20, 2010	News Anchor , Diana Watson, wasa a lunch visitor at Oakview Elementary and sat with the students.	

pe of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
	January 21, 2010	News Anchor, Diana Watson, participated in the Beach Ball	
		board Meeting. The foundation raises money for Communities	
	1	in Schools, Miracle Hill Ministries Children's Programs and the	
		SC Children's Theater.	
	February 12, 2010	News Anchor, Diana Watson, volunteered as a craft leader at a Valentine's Party at Oakview Elementary.	
	February 24, 2010	News Anchor, Diana Watson, participated in the Beach Ball	
	1 ebidary 24, 2010	board Meeting. The foundation raises money for Communities	
		in Schools, Miracle Hill Ministries Children's Programs and the	
		SC Children's Theater.	
	February 25, 2010	News Anchor, Diana Watson was a speaker at a luncheon for	
	1 ebitally 25, 2010	the Powdersville Chamber of Commerce.	
	February 28, 2010	News Anchor, Dan Bubany, Emceed the Addy Awards at the	1
	rebluary 20, 2010	Greenville Embassy Suites.	
	March 4, 2009	Director, Scott Cronin, provided a station tour to 10 members	1
	Walti 4, 2009	of Newcomers of Seneca and answered their questions.	
		or remodificia of Concea and anaworod their questions.	
	March 6 2010	Weather Anchor, Kendra Kent, Emceed the opening	1
	March 6, 2010	ceremony of the American Heart Association Upstate Heart	
•		Walk in Spartanburg.	
	March 7, 2009	Stephanie Maxwell, News Anchor, Emceed the American	1
	Waich 7, 2009	Heart Association Heart Walk at Duncan Park in Spartanburg.	
		Heart Association Fleatt Wark at Durican't airt in Spartanburg.	
	March 9, 2009	General Manager, Guy Hempel, moderated a panel at the	
	Maich 9, 2009	Opportunity Greenville session at the Chamber of Commerce	
		Opportunity Greenville session at the orialities of dominates	
	March 13, 2009	News Anchors, Dan Bubany and Lauren Elise, Emceed the	1
	Warch 13, 2009	Heart Walk at the Clemson's ICAR Campus.	
	March 14, 2009	Anchor, Diana Watson, participated in the "Beach Ball Big	†
	Wates 14, 2009	Give" sponsored by Beach Ball Foundation, a group which	
		raises money for several children's charities. Watson is also a	
		Board Member for this foundation.	
	March 16, 2009	Weather Anchor, Kendra Kent, read a Dr. Seuss book at	1
	Walch 10, 2009	speacial reading day at Granview Child Development Center.	
		oponoidi rodding day at Orantion Orina Dottolophione Orinor.	
	March 17, 2010	News Anchor, Diana Watson, was a lunch visitor at Oakview	1
	Wich 17, 2010	Elementary.	
	March 20, 2009	News Anchors, Diana Watson and Cody Alcorn, Emceed the	1
	111011 20, 2000	American Heart Assocation Ball at Poinsett Club with Diana	
		Watson.	
	April 16, 2009	Members from Lebanon Baptist Church toured the WHNS	1
	7,011 10, 2000	station and studio.	
	April 22, 2010	WHNS Town Takeover in Simpsonville, SC. The "town	
	==, ==, ==	takeovers" are a way for the morning personalities to interact	
		with viewers, showcase local businesses and highlight the	
		positive aspects of cities in our viewing area.	
	April 29, 2010	WHNS Town Takeover in Easley, SC. The "town takeovers"	
	1 10111 20, 2010	are a way for the morning personalities to interact with	
		viewers, showcase local businesses and highlight the positive	
		aspects of cities in our viewing area.	
	April 29, 2009	News Anchor, Stephanie Maxwell, participated in the MDA	1
	April 20, 2000	"Lock-up" at Thornblade Club to raise money for kids.	

ype of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
	May 1, 2010	27 WHNS managers and employees (Cody Alcorn, Aaron	
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Barker, Diana Watson, Margaret Burnquist, Carolyn Smith,	
		Gary Wolverton, Guy Hempel, Brent Lane, Lauren Elise, Dan	
	ļ	Bubany, Brooke Maratos, Pam Keyser-Baker, Alan DeFlorio,	
		Alex Wilson, Scott Hummelsheim, Chaundra Luckett, Marie	
		Waxel, Courtney Myers, Kendall Webb, Ben Blanton, Dee	
		Rogers, Mary Bullard, Mary McCallum, Wade Parsons, Will	
		Jones) participated in Hands on Greenville (HOG) Day. HOG	1
		is Greenville County's premier platform for volunteering and	
		community service. The WHNS HOG team worked on	
		renovating and painting a special needs' home.	4
	May 6, 2010	WHNS Town Takeover in Brevard, SC. The "town takeovers"	
		are a way for the morning personalities to interact with	
		viewers, showcase local businesses and highlight the positive	
		aspects of cities in our viewing area.	<u>.</u>
	May 13, 2010	WHNS Town Takeover in Hartwell, GA. The "town takeovers"	
		are a way for the morning personalities to interact with	
		viewers, showcase local businesses and highlight the positive	1
	ł	aspects of cities in our viewing area.	
	May 20, 2010	WHNS Town Takeover in Greenwood, SC. The "town	
	, ,	takeovers" are a way for the morning personalities to interact	
		with viewers, showcase local businesses and highlight the	
		positive aspects of cities in our viewing area.	
	May 27, 2010	WHNS Town Takeover in Seneca, SC. The "town takeovers"	7
	111.03 27, 2010	are a way for the morning personalities to interact with	
		viewers, showcase local businesses and highlight the positive	
		aspects of cities in our viewing area.	
	June 3, 2010	WHNS Town Takeover in Greer, SC. The "town takeovers" are	
	04110 0, 2010	a way for the morning personalities to interact with viewers,	
		showcase local businesses and highlight the positive aspects	
		of cities in our viewing area.	
	July 3, 2010	Weather Anchor, Kendra Kent, Emceed Simpsonville's	
	July 3, 2010		
	1	Heretige Park Independence Day Celebration and introduced	
		the Greenville Symphony.	
	June 17, 2010	WHNS Town Takeover in Traveler's Rest, SC. The "town	
		takeovers" are a way for the morning personalities to interact	
		with viewers, showcase local businesses and highlight the	
		positive aspects of cities in our viewing area.	-
	June 24, 2010	WHNS Town Takeover in Gaffney, SC. The "town takeovers"	
		are a way for the morning personalities to interact with	
		viewers, showcase local businesses and highlight the positive	
		aspects of cities in our viewing area.	
	July 1, 2010	WHNS Town Takeover in Anderson, SC. The "town takeovers"	<u>`</u>
		are a way for the morning personalities to interact with	
		viewers, showcase local businesses and highlight the positive	
		aspects of cities in our viewing area.	
	July 8, 2010	WHNS Town Takeover in Laurens, SC. The "town takeovers"	
		are a way for the morning personalities to interact with	
		viewers, showcase local businesses and highlight the positive	
		aspects of cities in our viewing area.	

WHNS Recruitment Initiatives Report August 1, 2009 through July 31, 2010

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of	Co-Sponsor's (if applicable)
1,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		station personnel involved in Initiative	
	July 15, 2010	WHNS Town Takeover in Hendersonville, NC. The "town	
		takeovers" are a way for the morning personalities to interact	
		with viewers, showcase local businesses and highlight the	
		positive aspects of cities in our viewing area.	_
ļ	July 21, 2010	WHNS Town Takeover in Greenville, SC. The "town	
		takeovers" are a way for the morning personalities to interact	
		with viewers, showcase local businesses and highlight the	
		positive aspects of cities in our viewing area.	